

# Press Release



## David Beckham launches Sands for Singapore Festival

*60 local youth provide inspiration for one of the world's greatest footballer*

**Singapore** (July 7, 2013) –Marina Bay Sands adds another exciting event leading up to the **Sands for Singapore Festival** with the arrival of David Beckham.



*David Beckham signing the jersey which will be auctioned during "The Art of Shopping"- Sands for Singapore Festival in August  
Credit all images to Marina Bay Sands*

Beckham's visit is a **Sands for Singapore** initiative to give back to the community as 60 local children between the ages of 8 and 17 from The Guardian Academy and students from Singapore Association for the Deaf's affiliated schools were given an opportunity to meet and be inspired by the football legend.

"I have great memories of this city as it was it here that London won the 2012 Olympic bid. Coming back and seeing these kids today has been an inspiration to me. I'm honoured to be invited to the Marina Bay Sands and to launch this community sports initiative. This is a beautiful hotel, and Singapore is one of the most forward looking cities in the world,"said David Beckham.

# Press Release



*David Beckham signing his autograph for students from The Guardian Academy and the Singapore Association for the Deaf affiliated schools*

Widely known for his philanthropic efforts, Beckham also showed his support for the inaugural **Sands for Singapore Festival** happening on 16-18 August, by signing a jersey that will form the centerpiece of “The Art of Shopping” component to be held at The Shoppes at Marina Bay Sands. The public will be able to view and bid for the signed jersey during the festival with all proceeds to benefit local charity, Art Outreach.

“In the spirit of the Sands for Singapore festival, Marina Bay Sands will be putting in its best efforts forward to give back to the local community in meaningful ways. It is an honour to have David Beckham here to support our corporate social responsibility initiatives. We hope this is an invaluable experience that these students will take with them into the future,” said Mr. George Tanasijevich, President and Chief Executive Officer of Marina Bay Sands.



*Mr. George Tanasijevich, President and Chief Executive Officer of Marina Bay Sands and David Beckham*

# Press Release



Eight-year old, Seth Tan, a local football enthusiast and student athlete from The Guardian Academy said, "I'm so excited to meet David Beckham. He is an iconic footballer who inspires me and shows me that the sky is the limit. I am thankful to Marina Bay Sands for giving us the opportunity to meet stars of this calibre. Without this chance, I would probably have to fly to England to meet him! "



*Mr. George Tanasijevich, President and Chief Executive Officer of Marina Bay Sands and David Beckham with students from The Guardian Academy and the Singapore Association for the Deaf affiliated schools*

Items donated by luxury retailers from The Shoppes at Marina Bay Sands for "The Art of Shopping" will be encased in "Art Frames" that will sit within shop windows in varying dimensions and will play on the "Art of Window Dressing."

###

## **About Marina Bay Sands Pte Ltd**

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theaters showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit [www.marinabaysands.com](http://www.marinabaysands.com)

## **For Media Enquiries**

Sarina Pushkarna (+65)6688 0013 / [sarina.pushkarna@marinabaysands.com](mailto:sarina.pushkarna@marinabaysands.com)  
Gayathri Ramasamy (+65)6688 1407 / [gayathri.ramasamy@marinabaysands.com](mailto:gayathri.ramasamy@marinabaysands.com)

# Press Release



## For Images

<https://www.yousendit.com/download/WFJWQndKbWc4aU8wYjhUQw>



**Sands for Singapore** is Marina Bay Sands' corporate social responsibility programme and is committed to provide for Singapore in meaningful ways, using our unique resources and leveraging our active volunteerism to make a positive difference in the lives of Singaporeans.

Our designated charities, including Metta School, the Singapore Association for the Deaf (SADeaf), OSchool and City College, WECARE Community Services and Art Outreach Singapore have benefitted from our continuous support and engagement. Besides working with our designated charities, we further support beneficiaries including those related to youth and education.

## Media Enquiries

Leow Fangyi  
Joyce Siew

(+65) 6688 0269 / [fangyi.leow@marinabaysands.com](mailto:fangyi.leow@marinabaysands.com)  
(+65) 6688 1043 / [joyce.siew@marinabaysands.com](mailto:joyce.siew@marinabaysands.com)